



FOR IMMEDIATE RELEASE

Lapse of Agreement with Oceanwide

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CASH In Talks with Other Potential Investors

(Hong Kong, 15 May 2015) – CASH* [the “Group”, SEHK:1049], together with its subsidiary CASH Financial Services Group (CFSG, SEHK: 510), today announces that the sale and purchase agreement in relation to the disposal of 40.10% of the issued share capital of CFSG (CFSG shares) to Oceanwide Holdings International Finance Ltd (“Oceanwide”) has been lapsed and hence terminated. This was following shareholders’ voting against the share sale proposal during the special general meetings (SGMs)[#] last Friday.

CASH further announces that the Group is currently in discussion with other potential investors including Oceanwide with regard to the sale of CFSG shares. CASH and CFSG reiterated that the companies will continue with their well-defined business plans while CASH remains open towards any strategic proposal in favour of CFSG’s future development.

Mr. Bankee Pak-hoo Kwan, Chairman of both CASH and CFSG, said, “With CFSG’s strong business fundamentals and unparalleled internet financial trading platform, the boards of directors of both CASH and CFSG are confident about the company’s further growth and integration with the mainland financial market.”

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**Celestial Asia Securities Holdings Limited and its subsidiaries*

[#]regarding the sale of 40.10% of the issued share capital of CASH Financial Services Group [SEHK: 0510] (“CFSG Shares”) and the special deal to transfer the entire issued share capital of Confident Profits to CASH from CFSG



About CASH

CASH Group (the holding company Celestial Asia Securities Holdings Limited “CASH”; SEHK: 1049) is a multi-faceted service conglomerate in China. We address modern consumer needs in investment and wealth management, home improvement, lifestyle, personal enjoyment and mobile internet services. CASH companies comprise CASH Financial Services Group, CASH Retail Management Group, Pricerite and Net2Gather. Additional information is available at www.cash.com.hk.

About CFSG

CASH Financial Services Group Limited (“CFSG”) is a leading financial services conglomerate in China. CFSG has been providing its broad-based clients with a comprehensive range of financial products and quality services that cater for their versatile investment and wealth management needs, anytime anywhere. Since its establishment in 1972, CFSG has been building lasting businesses in the investment and financial services sector. Its comprehensive range of financial products and services includes brokerages for mobile and premium trading, investment banking and corporate finance advisory, wealth management, alternative trading, etc. As a leading technology-focused financial services provider, coupled with its professional human talents, CFSG is committed to operating a state-of-the-art trading platform to meet the investment needs of clients in today’s borderless world. Leveraging this advanced electronic trading platform, CFSG has developed an extensive distribution network to reach its institutional, corporate and individual clients across China. CFSG is listed on the main board of the Hong Kong Stock Exchange (SEHK: 510). For more information, please visit www.cashon-line.com.